

1005122340

Week Beginning Monday		TUE	NEWSWEEK	U.S. NEWS & WORLD REPORT	PARADE	SUNDAY	FAMILY WEEKLY	NEW YORK TIMES MAGAZINE	COLUMBIA JOURNALISM BV.	EDITOR & PUBLISHER	SOUTHERN LIVING	LOUISVILLE	GREENSBORO/Triad	MONTHLY TOTAL:
JANUARY		1 8 15 22 29	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	896,749
FEBRUARY		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	29,907
MARCH		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	926,656
APRIL		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	1,007,907
MAY		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	1,934,563
JUNE		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	47,452
JULY		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	1,007,907
AUGUST		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	2,989,922
SEPTEMBER		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	1,007,907
OCTOBER		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	3,037,374
NOVEMBER		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	
DECEMBER		5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	5 12 19 26	

INTERMEDIA, INC.

1979

Page 1 of 2

DATE: November 29, 1978

CLIENT: THE TOBACCO INSTITUTE

PRODUCT:

BUDGET:

PLAN:

INTERMEDIA, INC.

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PRODUCT

BUDGET

PLAN

1979

Page 2 of 2

DATE: November 29, 1978

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